

MARKETING AND MEMBERSHIP RELATIONS SPECIALIST – WOODVILLE, OHIO

Luckey Farmers, Inc., a grain marketing, and farm supply cooperative located in Northwest Ohio, seeks a Marketing and Membership Relations Specialist. This role will oversee the marketing and communications content for our social media, sales materials, ads, presentations, and videos and will drive membership initiatives.

GENERAL DESCRIPTION:

- Collaborates with cooperative department managers to fully understand product and communication needs.
- Creates and coordinates various printed content pieces about Luckey Farmers, as well as individuals or groups within the company.
- Plans, coordinates, and executes special events
- Schedules, develops and executes the production of video content.
- Manages Luckey Farmers social media presence.
- Attends trade shows and community fairs and staffs the company booth.
- Develops and maintains positive relationships with shareholders and customers.
- Implements membership growth campaigns throughout the year.
- Performs other duties as assigned.

GENERAL ACCOUNTABILITIES:

- Excellent verbal and written communications skills that may include public speaking.
- Acute attention to detail and strong organizational skills.
- Excellent time management skills with a proven ability to meet deadlines.
- Strong analytical and problem-solving skills.
- Ability to work independently.

OTHER JOB FUNCTIONS:

- Follows Environmental Health and Safety, OSHA and DOT policies and procedures as they apply.
- Supports and contributes to the total company goals and objectives through collaboration efforts.
- Maintains the appropriate professional image.

WORK ENVIRONMENT ACCOUNTABILITES:

- Prolonged periods of sitting at a desk and working on a computer.
- Must be able to lift 15 pounds at a time.

BACKGROUND REQUIREMENTS:

- Bachelor's degree in communications, English, marketing, public relations, or business.
- Related experience writing and editing projects; portfolio of relevant previous projects highly preferred.
- Demonstrated experience with Adobe Creative Suite. Advanced knowledge in InDesign, Photoshop and Premiere Pro required.
- Proficient with Microsoft Office Suite.
- Working knowledge of WordPress and Canva.
- Strong understanding of social media platforms.

BENEFITS:

Luckey Farmers, Inc. is an equal opportunity employer. Enjoy a competitive salary commensurate with the experience and responsibility requirements. Excellent employee environment with a competitive benefits package including:

- Healthcare including, medical, dental and vision
- Paid Time Off
- 401k Plan
- Life Insurance
- Disability

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APPLY:

If you wish to apply, please send a resume to hr@luckeyfarmers.com.